

Awareness and Readership of Tunbridge Wells Borough Council Accounts

Q1 Are you a resident of Tunbridge Wells Borough?
 Yes No

Q2 Please enter your full postcode, without leaving any spaces between characters. (this is required to verify whether you reside in Tunbridge Wells Borough).

Q3 Have you ever: (tick as appropriate)
 requested a copy of the Council's annual accounts? Go to Q4
 read the Council's annual account? Go to Q4
 None of the above Go to Q6

Q4 In what capacity are you interested in receiving this information?
 Personal Interest Professional Interest
 Educational Interest Other Interest(s)

Q5 If Other Interest(s), please specify below:

The Council's financial report and statement of accounts is approximately 50 pages.

Q6 Would you be more interested in receiving a summary of accounts each year?
 Yes Go to Q7 No Go to Q8

Q7 How would you like to receive the summary of accounts each year? (tick all that apply, the cheapest option is listed first, the most expensive last).

- View online at www.tunbridgewells.gov.uk
- A Borough News article
- Electronic leaflet by email
- Printed leaflet in public places and available on request
- Advert in Courier
- Printed leaflet posted to all residents
- Other

If Other, please specify

Q8 What information would you expect / want to see in a summary of accounts?

	<i>Expect to see</i>	<i>Want to see</i>
Balance Sheet - what the Council owe and is owed	<input type="checkbox"/>	<input type="checkbox"/>
Cash Flow - what money the Council has in the bank	<input type="checkbox"/>	<input type="checkbox"/>
Council Tax - how much tax the Council has collected and what remains uncollected	<input type="checkbox"/>	<input type="checkbox"/>
Revenue Account - what the Council has spent on services during the year	<input type="checkbox"/>	<input type="checkbox"/>
Capital Expenditure - what the Council has spent on its assets (typically land and property) during the year	<input type="checkbox"/>	<input type="checkbox"/>
What reserves ('savings') the Council has	<input type="checkbox"/>	<input type="checkbox"/>
How expenditure, income and assets compare with previous years	<input type="checkbox"/>	<input type="checkbox"/>
Where the Council's money comes from (eg grants, fees, interest, tax and rates)	<input type="checkbox"/>	<input type="checkbox"/>
How costs vary between different parts of the borough	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>

If Other, please specify

Q9 The Council also publishes information about its past performance and its future plans. What is your preferred method of publication? (tick all that apply, the cheapest option is listed first, the most expensive last).

- View online at www.tunbridgewells.gov.uk*
- A Borough News article*
- Electronic leaflet by email*
- Printed leaflet in public places and available on request*
- Advert in Courier*
- Printed leaflet posted to all residents*
- Other*

If Other, please specify

Thank you for completing this survey. When you click submit, your completed survey will be sent to the Research Officer at Tunbridge Wells Borough Council, and you will be directed to the Council's Research Web page.