

## In Bloom Survey - (Parishes)

### The Competition

**Q1 Which Parish are you representing?**

**Q2 Does your Parish enter the South East in Bloom Competition?**

- Yes .....  Continue with Q3  
 No .....  Go to Q14

**Q3 How long has your Parish been entering South East in Bloom?**

- First time .....   
 1-2 years .....   
 3-5 years .....   
 6-8 years .....   
 8-10 years .....   
 10 years or more .....

**Q4 Has your Parish won any awards?**

- Yes .....  Continue with Q5  
 No .....  Go to Q6

**Q5 If Yes, please give details of the awards**

**Q6 How many individuals are involved as:**

- Residential properties .....   
 Commercial properties .....   
 Other groups .....

**Q7 What is the nature of businesses involved?**

- Accommodation (B&B, Guest Houses, Hotels) .....   
 Shops .....   
 Restaurants / Cafe's .....   
 Light industry .....   
 Farms .....   
 Other .....

*If Other, please specify*

**Q8 Why does your Parish enter South East in Bloom? (Tick all that apply)**

- Helps to support economic viability of the Parish .....   
 Helps to make the area more attractive to live in .....   
 Encourages people to work together, building community spirit .....   
 Promotes pride in the Parish .....   
 Motivated Councillor / Trade Association / Resident driving the activity .....   
 To qualify for funding from the Borough Council .....   
 Other .....

*If Other, please specify*

**Q9 How important is the South East in Bloom Competition to your area?**

- Very important .....   
 Important .....   
 Neither .....   
 Not important .....   
 Not very important .....

**Q10 How important is the Borough Council's financial assistance to your Bloom activities?**

- Very important .....
- Important .....
- Neither .....
- Not important .....
- Not very important .....

**Q11 Do you arrange events / activities around your South East in Bloom activities?**

- Yes .....
- No .....

**Q12 If Yes, please specify**

**Q13 What evidence do you have (anecdotal or substantiated) to suggest that your floral displays benefit your Parish?**

**Q14 If you do not enter the South East in Bloom Competition, why is this? (Tick all that apply)**

- Conditions of the competition .....
- Not a priority for the Town / Parish Council in light of other duties .....
- Lack of interest from Councillors .....
- Lack of funding from the Borough Council .....
- Other .....

*If Other, please specify*

**Q15 How could the Borough Council help you to improve your Bloom activities?**

### **Personal details**

**Q16 Which of the following information would you like to receive? (Please provide your address):**

- Summary findings from this research ...
- Parks leaflet (including information on allotments) .....
- Leisure Guide (a comprehensive Leisure Services Guide) .....

**Q17 To ensure you receive further information / enter into our prize draw, please provide the following information**

Name .....	<input type="text"/>
Address.....	<input type="text"/>
Town .....	<input type="text"/>
Postcode.....	<input type="text"/>
Telephone number	<input type="text"/>
e-mail address .....	<input type="text"/>

**Thank you for taking the time to complete this survey. Please return using the pre-paid envelope by Friday 21 November 2003**